Rating

Amount \$200.00

0.00

0.00

Net Amount

\$70,507.50

\$70,507.50

Order / Rev:

105321

Alt Order #:

06832442

Product Desc:

Crossroads GPS

Estimate:

775

Flight Dates:

09/11/12 - 09/17/12

Original Date / Rev:

08/08/12 / 09/25/12

Order Type:

GENERAL



Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:05:00

Gross Amount

\$82,950.00

Broadcast

15%

Cash

Advertiser

Name:

Priority:

A35+

Demographic: Product Codes:

PLI₂

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

08/27/12

Start Date End Date

09/17/12

Spots Gross Amount 116 \$82,950.00 Net Amount \$70,507.50

Totals Month

September 2012

Totals 116 \$82,950.00

Account Executives

Account Executive

Sales Office Sales Region

100%

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Spots

116

Amy McCreary Order Share

Share Total 30% \$82,950.00

KSNV Market

\$276,500.00

Competitive Share Share Total CABLE 0% \$0.00 **KBLR** 0% \$0.00 **KFBT** 0% \$0.00 KINC 0% \$0.00 **KLAS** 33% \$91,245.00 **KLVX** 0% \$0.00 KSNV-0% \$0.00 KTNV 17% \$47,005.00 KTUD 1% \$2,765.00 **KVVU** 17% \$47,005.00 **KVWB** 0% \$0.00 LV1 0% \$0.00 UNKWN 2% \$5,530.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	po
•	E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ W	/agn@M	430a-5a	~T~~~~	:30	1	\$200.001	0.00 NM	
•					Wake Up Early Wag	gners					•		
		WAKE-V	N/WAGNE	ERS REV F	RATE								
		Star	rt Date	End Date	Weekdays S	pots/Week	Rate I	Rating					
	W	eek: 09/	10/12	09/16/12	-T	1	\$200.00	0.00					

KSNV

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Order / Rev:

105321

Advertiser:

Crossroads GPS

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Product Desc:

Crossroads GPS

Fight Dates:

09/11/12 - 09/17/12

Estimate:

775

Ch End Inventory Code Break Start/End Time Rtg Type Spots Ln Start Days Len Spots Rate Pri Amount KSNV 09/11/12 09/11/12 Wake Up Early w/ Wagn@M 430a-5a :30 -T----\$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating -T----Week: 09/10/12 09/16/12 \$200.00 0.00 Wake Up Early w/ Wagn6M KSNV 09/12/12 09/12/12 430a-5a :30 --W---\$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$200.00 0.00 KSNV 09/13/12 09/13/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 ---T---0.00 NM \$200.00 1 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 ---T---\$200.00 0.00 KSNV 09/16/12 09/16/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 ----S 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---S \$200.00 0.00 KSNV 09/17/12 09/17/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 \$200.001 0.00 NM 1 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$200.00 0.00 KSNV 09/11/12 09/11/12 The Agenda 1230pm 1230-1p CM -T----:30 \$325.001 0.00 NM \$325.00 1 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/10/12 09/16/12 -T----\$325.00 0.00 KSNV 09/12/12 09/12/12 The Agenda 1230pm CM 1230-1p --10/----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Spots/Week **Weekdays** Rating Rate Week: 09/10/12 09/16/12 --W----\$325.00 0.00 KSNV 09/13/12 09/13/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 ---T---Week: 09/10/12 \$325.00 0.00 KSNV 09/14/12 09/14/12 The Agenda 1230pm CM 1230-1p ---F--:30 \$325.001 0.00 NM \$325.00 1 The Agenda 1230pm NEWS 3 AT NOON REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 09/10/12 09/16/12 \$325.00 0.00 E 10 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p M----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 M-----\$325.00 0.00 E 11 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$325.001 0.00 NM 1 \$325.00 **News 3 Sunrise SUNDAY** AVG. ALL WKS/NW3-SUNRS WKND REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 E 12 KSNV 09/11/12 09/11/12 Rachael Ray CM :30 11am-12pm -T----\$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE

Rating

0.00

-W----

:30

\$325.001

MN 00.0

\$325.00

<u>Rate</u>

\$325.00

11am-12pm

Spots/Week

CM

Start Date

E 13 KSNV 09/12/12 09/12/12

Week: 09/10/12

End Date

09/16/12

<u>Weekdays</u>

KSNV

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Order / Rev:

105321

Advertiser:

Crossroads GPS

Alt Order #:

06832442

Product Desc:

Crossroads GPS

Flight Dates:

09/11/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RACHAEL Start I	•	EV RATE End Date	Weekdays	Spots/Week	Pate	Ratina				ı		
Week: 09/10		09/16/12	M	<u> </u>	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV 0	9/13/12	09/13/12	Rachael Ray Rachael Ray	СМ	1 1am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL				O1- 001-:-1-	Data	D-40-						
<u>Start I</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV 0	9/14/12	09/14/12	Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	0	\$0.00
RACHAEL	RAY R	EV RATE	Rachael Ray									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/ Spot <u>Ch</u> Da	⊬1∠ ate Ran	09/16/12 ge <u>D</u>	escription	1 <u>Star</u>	\$325.00 t <u>/End Time</u>	0.00 <u>V</u>	/eekdays	Len	gth Rate	Rtg Type		
		09/16/12 R	achael Ray	11ar	m-12pm	_	F	-	:30 (\$325.00	0.00 NM		
	solved NEWS	SPECIAL	REPORT]									
E16 KSNV 0	9/17/12	09/17/12	-	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL	RAY R	EV RATE	Rachael Ray							•		
<u>Start I</u> Week; 09/17		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating . 0.00						
E 17 KSNV 0				CM	630-7pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
JEP REV	RATE		SAT/Jeopardy									
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/ E 18 KSNV 0		09/16/12	The Doctors	1	\$500.00 2pm-3pm	0.00	:30		\$325.001	0.00 NM	4	****
			The Doctors	CIVI	2pm-5pm	,	.30	'	φ325.00 I	U.UU INIVI	1	\$325.00
DOCTORS Start I		RATE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10		09/16/12	-T	1	\$325.00	0.00						
E19 KSNV 0	9/12/12	09/12/12	The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS	S REV I	RATE	The Bodiois									
<u>Start I</u> Week; 09/10		End Date 09/16/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				ł		
E 20 KSNV 0			The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS	S REV I	RATE	The Doctors									
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/10.		09/16/12	The Doctors	1 CM	\$325.00 2pm-3pm	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors	· · · ·	zpiii opiii	,	.00		ΨΟΖΟ.ΟΟ 1	0.00 14141	'	ψ020.00
DOCTORS Start I		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/10	/12	09/16/12	F	1	\$325.00	0.00						
E 22 KSNV 0	9/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTORS			1 47 1 1	0 (444)	5 /	Б. и						
<u>Start I</u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 23 KSNV 0	9/11/12	09/11/12	Late Night w/Fall		1237a-136ar	n -T	:30	1	\$225.001	0.00 NM	1	\$225.00
J FALLON	I-NBC<		Late Night w/Fall	on _.								
<u>Start I</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 24 KSNV 0				on CM	1237a-136ar		:30	1	\$225.001	0.00 NM	1	\$225.00
			Late Night w/Fall	on						ı		

KSNV

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Order / Rev:

105321

Advertiser:

Crossroads GPS

Alt Order #:

06832442

2 Produc

Product Desc: Cr

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12

Estimate:

775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount J FALLON-NBC< Start Date End Date Spots/Week Weekdays <u>Rate</u> Rating Week: 09/10/12 09/16/12 --W----\$225.00 0.00 E 25 KSNV 09/13/12 09/13/12 Late Night w/Fallon CM 1237a-136am :30 \$225,001 0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< Weekdays Start Date End Date Spots/Week Rating Rate ---T---Week: 09/10/12 09/16/12 \$225.00 0.00 E 26 KSNV 09/14/12 09/14/12 Late Night w/Fallon CM 1237a-136am ----F--:30 \$225.001 0.00 NM 1 \$225.00 Late Night w/Fallon J FALLON-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---F--\$225.00 0.00 E27 KSNV 09/17/12 09/17/12 Late Night w/Falion CM 1237a-136am :30 \$225.001 M-0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----\$225.00 0.00E 28 KSNV 09/11/12 09/11/12 M-F Today Show III 4th IBM 10am-11am :30 1 \$325.001 0.00 NM \$325.00 1 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rating Rate -T----Week: 09/10/12 09/16/12 \$325.00 0.00 E 29 KSNV 09/12/12 09/12/12 M-F Today Show III 4th 13M 10am-11am :30 \$325.001 0.00 NM \$325.00 1 Today 4th Hour TODAY SHW3-NBC REV RATE End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$325.00 0.00 E 30 KSNV 09/13/12 09/13/12 M-F Today Show III 4th 13M 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Spots/Week Weekdays 1 4 1 Rate Rating Week: 09/10/12 09/16/12 ---T---\$325.00 0.00 E 31 KSNV 09/14/12 09/14/12 M-F Today Show III 4th IBM 10am-11am ----F--:30 \$325.001 0.00 NM \$325.00 1 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---F--\$325.00 0.00 E 32 KSNV 09/17/12 09/17/12 M-F Today Show III 4th 13:M 10am-11am M----:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----\$325.00 0.00 E 33 KSNV 09/11/12 09/11/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 \$350.001 0.00 NM 1 \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$350.00 0.00 E34 KSNV 09/12/12 09/12/12 M-F 5-6a WakeUp w/Wa@M :30 \$350.001 --W----0.00 NM 1 \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Spots/Week Start Date End Date Weekdays 1 1 2 1 Rate Rating Week: 09/10/12 09/16/12 --W----\$350.00 0.00 E35 KSNV 09/13/12 09/13/12 M-F 5-6a WakeUp w/WaQM 5-6a \$350.001 :30 0.00 NM 1 \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date **Weekdays** Spots/Week Rating <u>Rate</u> 09/16/12 --T---Week: 09/10/12 \$350.00 0.00E36 KSNV 09/14/12 09/14/12 M-F 5-6a WakeUp w/WaQM 5-6a ----F~-:30 \$350.001 0.00 NM 1 \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1

KSNV

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Order / Rev:

105321

Advertiser:

Crossroads GPS

Alt Order #:

06832442

Product Desc:

Crossroads GPS

Flight Dates:

09/11/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End ⁻	Гime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E36 KSNV WAKE V			M-F 5-6a Wakel M-F 5-6a Wake	•	5-6a	F	:30	1	\$350.001	0.00 NM	1	\$350.0
	t Date	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
			M-F 5-6a Wakel M-F 5-6a Wake	-	5-6a	М	:30	1	\$350.001	0.00 NM	1	\$350.0
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 38 KSNV		09/23/12 2 09/11/12	M M-F Today Show	v II 3rd HßM	\$350.00 9-10a	0.00 -T	:30	1	\$750.001	0.00 NM	1	\$750.0
TODAY	SHW2-I	NBC REV RA	M-F Today Sho ATE									
Week: 09/	, ,	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
			M-F Today Show M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.0
	rt Date	NBC REV RA End Date 09/16/12	ATE <u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
			M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.0
	SHW2-I	NBC REV RA	M-F Today Sho ATE Weekdays	wıı Spots/Week	Poto	Rating						
Week: 09/		09/16/12	T	<u>5pots/Week</u> 1	<u>Rate</u> \$750.00	0.00						
E41 KSNV	09/14/1	2 09/14/12	M-F Today Show		9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.0
	SHW2-l rt Date	NBC REV RA End Date	ATE Weekdavs	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$750.00	0.00						
			M-F Today Show		9-10a	М	:30	1	\$750.001	0.00 NM	. 1	\$750.0
	SHW2-I rt Date	NBC REV RA	ATE Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week 09/		09/23/12	M	1	\$750.00	0.00						
			Wknd Wheel of SAT/ Wheel of		7-730pm	S-	:30	1	\$500,001	0.00 NM	1	\$500.0
WHEEL Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	1	\$500.00	0.00						
		2 09/11/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
	rt <u>Date</u>	End Date	Weekdays -⊤	Spots/Week	Rate	Rating						
Week: 09/ E45 KSNV		09/16/12 2 09/12/12	M-F Jeopardy	CM	\$1,000.00 630-7pm	0.00 W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
JEOPAF	RDY<		M-F Jeopardy									
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1		Rating 0.00	•			Į		
		2 09/13/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/ E 47 KSNV		09/16/12	M-F Jeopardy	1 CM	\$1,000.00 630-7pm	0.00	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
JEOPAI		.2 00/17/12	M-F Jeopardy	O.W.	300 / pill	,	,50	I	Ψ1,000.001	O'OO MINI	ı	φι,σου.ι
	rt <u>Date</u>	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
		2 09/17/12	····	СМ	630-7pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0

KSNV

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Order / Rev:

105321

06832442

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

09/11/12 - 09/17/12

Product Desc: Estimate:

Crossroads GPS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F Jeopardy M-F Jeopardy									
	JEOPA											•	
۱۸	<u>Sta</u> /eek: 09	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			2 09/11/12	The Tonight Show Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
	TONITE	E SHW-N	IBC< REV R										
	<u>Sta</u> /eek: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 50			2 09/12/12	The Tonight Show Tonight Show	v CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
			IBC< REV R		CoatoAMook	Dota	Detina						
W	<u>5ta</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			2 09/13/12	The Tonight Show Tonight Show	v CM	1135p-1237a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
			IBC< REV R		04-74/1	D-1-	Delle						
V	<u>518</u> eek: 09/	<u>rt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 52	KSNV	09/14/1	2 09/14/12	The Tonight Show Tonight Show	v СМ	1135p-1237a	F	:30	1	\$750.001	0.00 N M	1	\$750.00
			IBC< REV R			5 .	.						
V	<u>Sta</u> /eek: 09	<u>irt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 53	KSNV	09/17/1	2 09/17/12	The Tonight Show Tonight Show	v CM _.	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
	TONITE	E SHW-N	IBC< REV R										
W	<u>Sta</u> /eek: 09/	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 54	KSNV	09/11/1		M-F 6-7a WakeU _l	_	6-7a	~T~	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	WAKE	\//\/\AGI	NRS2 REV F	M-F 6-7a WakeU RATF	p w/Wagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/16/12	-T	1	* . ,	0.00			*******			******
E 55	KSNV	09/12/1	12 09/12/12	M-F 6-7a WakeU _l M-F 6-7a WakeU	_	6-7a	w	:30	1	\$1,000 .001	0.00 NM	1	\$1,000.00
	WAKE	W/WAGI	NRS2 REV F	RATE									
10	<u>Sta</u> /eek: 09	<u>irt Date</u>	End Date 09/16/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
1				M-F 6-7a WakeU		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	101012	lazania O:	NDOO DEVI	M-F 6-7a WakeU	p w/Wagners							1	
		vv/vvAG: art Date	NRS2 REV F End Date	KATE Weekdays	Spots/Week	Rate	Rating						
	/eek: 09		09/16/12	T		\$1,000.00	0.00					ļ	
E 57	KSNV	09/14/1	12 09/14/12	M-F 6-7a WakeU	-	6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
	WAKE	W/WAG	NRS2 REV F	M-F 6-7a WakeU RATE	p w/vvagneis							1	
		<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	/eek: 09		09/16/12	M-F 6-7a WakeU		\$1,000.00 6-7a	0.00 M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
LJC				M-F 6-7a WakeU		0-7 B	M	.50	,	Ψ1,000.001	0,00 14141	'	\$1,000.00
		www.ac	NRS2 REV F End Date	KATE Weekdays	Spots/Week	Rate	Rating						
	/eek: 09		09/23/12	M	1	\$1,000.00	0.00						
E 59	KSNV	09/11/	12 09/11/12	Today Show Today Show	СМ	658a-9am	-T	:30	1	\$ 1 ,500.001	0.00 NM	1	\$1,500.00
			EV RATE										
	<u>Sta</u> eek: 09/	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 60	KSNV	09/12/	12 09/12/12		CM	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00

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Order / Rev:

105321

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06832442

09/11/12 - 09/17/12

Product D

Product Desc: C

Crossroads GPS

Estimate:

775

Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Days Len Spots Amount Today Show Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating --W----09/16/12 \$1,500.00 Week: 09/10/12 0.00 E 61 KSNV 09/13/12 09/13/12 Today Show СМ 658a-9am ---T---:30 \$1,500,001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Start Date **End Date** Spots/Week Rating **Weekdays** Rata Week: 09/10/12 09/16/12 ---T---\$1,500.00 0.00 E 62 KSNV 09/14/12 09/14/12 Today Show CM 658a-9am ----F--:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----F---\$1,500.00 0.00 E 63 KSNV 09/17/12 09/17/12 Today Show CM 658a-9am M-----:30 1 \$1,500.001 0.00 NM \$1.500.00 Today Show TODAY SHW REV RATE Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$1,500.00 0.00 E 64 KSNV 09/11/12 09/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 2 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$700.00 0.00 E 65 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$700.00 0.00 4-5pm E 66 KSNV 09/13/12 09/13/12 NEWS 3 at 4 (1 HOUR)CM ---T---:30 \$700.001 0.00 NM 2 \$1,400,00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---Week: 09/10/12 09/16/12 \$700.00 0.00 E 67 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----F--\$700.00 0.00 E 68 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$700.001 0.00 NM \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/17/12 09/23/12 \$700.00 0.00E 69 KSNV 09/11/12 09/11/12 M-F Early News CM 5-630p -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Spots/Week End Date Start Date Weekdays Rate Rating 09/16/12 Week: 09/10/12 \$1,000.00 0.00 E 70 KSNV 09/12/12 09/12/12 M-F Early News CM 5-630p ---W----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$1,000.00 0,00 E 71 KSNV 09/13/12 09/13/12 M-F Early News CM 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---T---\$1,000.00 0.00 E72 KSNV 09/14/12 09/14/12 CM 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00

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Estimate:

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09/11/12 - 09/17/12

Product Desc:

775

Crossroads GPS KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News									
VARI	ous		•								•	
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: (09/16/12 12 09/17/12	· ·	CM	\$1,000.00 5-630p	0.00 M	:30	1	\$1,000.001	0.00 NM	4	£4 000 00
L 70 11014	v, 00/1//	12 00/11/12	M-F Early News	OW	5-030p	μ,	.50	ı	\$1,000.001	O.OO MINI	I	\$1,000.00
VARI	ous		•									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: (09/23/12 12 09/11/12	Noon News	CM	\$1,000.00 12-1230pm	0.00 -T	:30		\$425.001	0.00 NM		# 40° 00
L /4 NON	V 08/11/	12 09/11/12	Noon News	CIVI	12-1230pm	-1	.30	1	\$425.00 i	O'OO MM	1	\$425.00
NEW	S 3 AT NO	ON										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		09/16/12 12 09/12/12	Noon Nove	CM	\$425.00	0.00	.20		P405 004	0.00 NIM	4	# 40 = 00
E/S NON	V (9/12/1	12 09/12/12	Noon News Noon News	CIVI	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
NEW	S 3 AT NO	ON	7.00									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: (09/16/12	Nam Nam	1	\$425.00	0.00			0.05.00.			
E /O NON	V 09/13/	12 09/13/12	Noon News Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEW	S 3 AT NO	ON	110011110Wb									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	09/10/12	09/16/12	T	1	\$425.00	0.00						
E77 KSN	V 09/14/	12 09/14/12	Noon News Noon News	СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEW	S 3 AT NO	ON	Noon News									
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	9/10/12	09/16/12	F	1	\$42 5.00	0.00						
E78 KSN	V 09/17/	12 09/17/12	Noon News	CM	12-1230pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
NEW	S 3 AT NO	ON	Noon News									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0	9/17/12	09/23/12	M	1	\$425.00	0.00						
E 79 KSN	V 09/15/	12 09/15/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350,001	0.00 NM	1	\$350.00
AVG	ALL WKS		News 3 Sunrise	SATURDAY								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: (9/10/12	09/16/12	S-	1	\$350.00	0.00						
E 80 KSN	V 09/11/	12 09/11/12		СМ	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
ND E	PHIL.<		Dr Phil									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	09/10/12	09/16/12	-T	1	\$450.00	0.00						
E81 KSN	V 09/12/	12 09/12/12	Dr. Phil	CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DD 1	DI III .		Dr Phil									
	PHIL< Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Poting						
_	09/10/12	09/16/12	W	<u>apota, vveek</u> 1	\$450.00	Rating 0.00						
E 82 KSN	V 09/13/	12 09/13/12	Dr. Phil	СМ	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil									,
	PHIL<	End Data	Moskelava	Cmata Attack	D-4-	Deffere						
_	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
		12 09/14/12	 	СМ	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		•		-	•	•		·	Ţ.50.50
	PHIL<	End Dete	Modulater	Cmatalities - I	D-4-	Dati						
_	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
		12 09/17/12	·	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
					1-	••	.50	'	Ψ 100100 I	OLOG TAIM	■ '	ψ-00.00

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Advertiser:

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Alt Order #: Flight Dates:

06832442 09/11/12 - 09/17/12 Product Desc: Crossroads GPS

Estimate:

775

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Dr. Phi Dr Phil DR. PHIL< Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$450.00 0.00 E 85 KSNV 09/16/12 09/16/12 **Sunday Today** CM 7a-8am \$625.001 0.00 NM 1 \$625.00 Sunday Today SUN TODAY-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$625.00 0.00 E 86 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM \$625.00 Saturday Today AVG. ALL WKS Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 ----5-Week: 09/10/12 \$625.00 0.00 E 87 KSNV 09/15/12 09/15/12 News 3 Today - SATURIDM 9am-930am :30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT AVG. ALL WKS Start Date Spots/Week End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 \$500.00 0.00 E 88 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 ----S-1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-1 \$1,100.00 0.00 E 90 KSNV 09/15/12 09/15/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650.001 0.00 NM \$650.00 Sa-Su Early News AVG. ALL WKS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----5-\$650.00 0.00 E 91 KSNV 09/11/12 09/11/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Weekdays Start Date End Date Spots/Week Rate Rating -T----Week: 09/10/12 09/16/12 \$425.00 0,00 E 92 KSNV 09/12/12 09/12/12 Days of our Lives CM 1258p-2pm :30 \$425,001 0.00 NM 1 \$425.00 Days of our Lives DAYS-OUR LIVES< End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/10/12 09/16/12 --W----\$425.00 0.00 E 93 KSNV 09/13/12 09/13/12 Days of our Lives CM 0.00 NM 1258p-2pm :30 \$425.001 \$425.00 1 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 09/10/12 09/16/12 \$425.00 0.00 E 94 KSNV 09/14/12 09/14/12 Days of our Lives CM 1258p-2pm ----F--:30 \$425,001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/10/12 09/16/12 ---F--\$425.00 0.00 E 95 KSNV 09/17/12 09/17/12 Days of our Lives CM 1258p-2pm M-----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$425.00 0.00 E 97 KSNV 09/11/12 09/11/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< **End Date** Start Date Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 \$1,100.00 0.00 E 98 KSNV 09/12/12 09/12/12 CM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00

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06832442

Product Desc:

Crossroads GPS

Flight Dates:

09/11/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate P	ri Rtg Type S	pots	Amount
			M-F News 3 at E M-F News 3 at E								
NEWS	3 AT 11<	:							_		
	art Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating					
Week: 09.		2 09/16/12	M-F News 3 at E		\$1,100.00 11pm-1135pi	0.00 mT	- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
L 33 KONV	03/13/1	2 03/13/12	M-F News 3 at E		r ipini-i roopi		.50	ι φι,100,00;	U.OU INIVI	1	φ1,100.00
NEWS	3 AT 11<										
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 09		09/16/12	M-F News 3 at E		\$1,100.00 11pm-1135pi	0.00 mF	- :30	1 \$1,100.001	0.00 NM	1	£4 400 00
LIOU NOINV	03/14/1	2 03/14/12	M-F News 3 at E		1 1pm-1 155p	III	30	ι φι, 100.001	U.UU INIVI	1	\$1,100.00
NEWS	3 AT 11<	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/16/12	M-F News 3 at E		\$1,100.00	0.00	.20	4 #4 400 004	0.00 Nh4		A4 400 00
FIUI KONV	09/17/1	2 09/1//12	M-F News 3 at E		11p m-1135p	m M	- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	3 AT 11<	•	,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		09/23/12	M		\$1,100.00	0.00				_	
E102 KSNV	09/11/1	2 09/12/12	Face to Face w/		730-758pm	-TW	- :30	2 \$800.001	0.00 NM	2	\$1,600.00
FACE-	J RALST	ON< REV RA	ATE, ADDED SPC								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		09/16/12	-TW	2	T-00,00	0.00					
E103 KSNV	09/13/1	2 09/14/12	Face to Face w/		730-758pm	TF	- :30	2 \$800.001	0.00 ·MM	2	\$1,600.00
FACE-	J RALST	ON< REV R	Face to Face w/ ATE, ADDED SPC								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	/10/12	09/16/12	TF	2	\$800.00	0.00					
E104 KSNV	09/17/1	2 09/17/12	Face to Face w/		730-758pm	M	- :30	1 \$800.001	0.00 NM	1	\$800,00
FACE.	JRALST	ON< REV R	Face to Face w/	J.Raiston		•					
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	M	1	\$800.00	0.00					
E105 KSNV	09/16/1	2 09/16/12	Meet the Press	СМ	8a-9am		5 :30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET	PRESS-S	SLIM	Meet the Press						l l		
	rn⊑ss-s art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S		\$3,000.00	0.00					
E106 KSNV	09/14/1	2 09/14/12	Fri 10-11p	СМ	10-11pm	F	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Friday Prime 10-	-1 1 pm							
	ADDED : art <u>Date</u>		Maddaya	Cm ata AMa ak	Dete	Detine					
Week: 09		<u>End Date</u> 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$3,200.00	<u>Rating</u> 0.00					
			Wed PR 9-10p	CM	9-10pm	W	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
			Wednesday Prin	ne 9-10pm	·						
	DDED SF		147 1 1		.	- ·					
<u>St</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00					
			Sat PR 8-9p	CM	8-9pm	S	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	00,10,		Saturday Prime		o opini	5	.00	1 \$1,200.001	0.00 1411	•	Ψ1,200.00
NBC P	RIME AD	DED SPOT		· ·							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09 Spot Cl	#10/12 <u>h</u> Date Ra	09/16/12 ange D	escription		\$1,200.00 <u>t/End Time</u>	0.00	Weekdays	<u>Length</u> Ra	te Rtg Type		
		2- <i>09/16/1</i> 2 S	 -	8-9p			Sa-	-	00) 0.00 NM		
Se	e MG 10	8.2	ŕ	·					,		
_			ORY CODE; THE		-]					
			Sat PR 8-10p	8-10	Jpm		Sa-	:30 \$1,200	.00 0.00 NM		
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Ln Ch Inventory Code Start End Break Start/End Time Days Rtg Type Spots Len Spots Rate Pri Amount E109 KSNV 09/16/12 09/16/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORTS NIGHT ADDED SPOT Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating ____S 09/16/12 Week: 09/10/12 \$400.00 0.00 E110 KSNV 09/16/12 09/16/12 LAW & ORDER (synd) FGM M-SA 8-11p / SUN -----S :30 1 \$1,200.001 0.00 NM \$1,200.00 Law & Order (synd) PRIME L&O ADDED SPOT Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating \$1,200.00 Week: 09/10/12 09/16/12 0.00 E111 KSNV 09/11/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS ADDED SPOT. Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 09/10/12 09/16/12 \$725.00 0.00 N112 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm --WTF--:30 1 \$1,000.001 0.00 NM \$1,000.00 Face to Face w/ J.Ralston <u>Weekdays</u> End Date Spots/Week Start Date <u>Rate</u> Rating Week: 09/10/12 09/16/12 --WTF--\$1,000.00 0.00

Totals 116 \$82,950.00